# The 2025 London Landmarks Half Marathon Race Day Guide 06 April 2025

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# A Message from the Race Director

Dear Landmarker.

Thank you so much for being part of LLHM 2025 which is set to be the most incredible edition of the race to date!

Not only will you be running the route in reverse, but we will also be welcoming a staggering 20,000 runners and wheelchair participants to our special day. This is double the number of participants compared to the inaugural LLHM back in 2018 and we'd like to say a huge thank you to our friends at the City of London Corporation, the City of Westminster, and TfL for their continued support and for allowing us to grow.

The LLHM is organised by pregnancy and baby charity Tommy's, and we are so proud that this year's race will help to raise over £16,000,000 for Tommy's and over 700 other good causes.

If this is your first time running the LLHM, I promise you that you and your supporters are in for a day to remember! Not only will you be running the most spectacular route taking in London's most iconic Landmarks, but you will also find yourselves being immersed in a celebration of London's rich history, its quirky and hidden gems and its diverse communities and cultures.

Expect to be cheered on by an array of icons, past and present, including Roman Gladiators, King Henry VIII, the Chelsea Pensioners, the Pearly Kings and Queens as well as Olympic Legends and Drag Queens! Being inclusive is one of our core values, and it's very important to us that the LLHM is an event that is welcoming to all. We're very proud to work with a fantastic range of community groups and look forward to welcoming runners from groups, including Black Girls Do Run, London Frontrunners,

Sikhs in the City, A Mile In Her Shoes, Black Trail Runners, London Otters, Emancipated Run Crew, ASRA Club and Fly Girl Collective. I wish you the very best of luck with your final training and fundraising, and everyone here at Tommy's and the LLHM can't wait to cheer you on come race day!

Best wishes,

Lia Fyles

Race Director

**London Landmarks Half Marathon** 

# Key Info

#### **Arrival Information**

#### General Arrival Information

- There are 8 different start waves for LLHM 2025. Each wave has its own start time.
- You will be given one of 8 start times and assigned a wave number and name.
- Waves 1 4 will be invited onto the event site first from 08:00 to use the runner services before heading to the assembly areas. Please follow this guidance as it will make for a smoother journey to your start line.
- Waves 5 8 will be invited onto the event site from 08:30 to use the runner services before heading to the assembly areas. Please follow this guidance as it will make for a smoother journey to your start line. If you plan on using our bag drop area, please arrive in good time to use the services before your start time.
- Your individual start time will be sent to you by email in mid-March. Please
  ensure that you adhere to the timings given specifically to you regarding your
  wave and arrival time on site. Race numbers will be checked at the assembly
  entry point.

### Travel Information

- There is no parking on site or in the immediate surrounding areas due to road closures.
- We encourage you to use public transport to get to and from the event. To plan your journey to the arrival areas, we recommend using the <u>TFL website's</u> journey planner.
- Please plan your route well in advance, and also allow plenty of time for your journey, including the time it will take to walk from your arrival station to the bag drop or the start.
- In advance of the event please check your train provider website and the <u>Transport for London website</u> for any planned engineering works which may affect your journey
- The event site covers a big area and depending on the tube/train station you
  come into, you may need to wait to cross the barriered run route to get to the
  start. Please therefore plan plenty of time for your journey and aim to arrive at
  one of our recommended tube stations.

#### Getting To the Start Line

 For a more detailed look at the arrival process for your wave, an online arrival map has been created. You can view this map by visiting the LLHM website here.

### **Key Timings**

We have staggered your arrival on site to improve your experience when using toilets and baggage buses, but we would love for you all to be on Whitehall for 09:10 for the first warm up, the atmosphere will be epic!

**Wheelchair and Visually Impaired**: arrival from 08:30, baggage facility in start area, warm up at 09:10, start time at 09:15.

At 08:00 the event site opens for waves 1,2,3,4.

- **1. Lightning wave**: arrival at 8:00, bag drop opens at 8:00, baggage buses A to H, warm-up time 9:20, bag drop closes at 15:45.
- **2. Cheetah wave**: arrival at 8:00, bag drop opens at 8:00, baggage buses A to H, warm-up time at 9:30, bag drop closes at 15:45.
- **3. Mexican wave**: arrival at 8:00, bag drop opens at 8:00, baggage buses A to H, warm-up time at 9:40, bag drop closes at 15:45.
- **4. Tommy's wave**: arrival at 8:00, bag drop opens at 8:00, baggage buses A to H, warm-up time at 9:50, bag drop closes at 15:45.

At 08:30 the event site opens for waves 5,6,7,8.

- **5. Sunshine wave**: arrival at 8:30, bag drop opens at 8:30, baggage buses I-P, warm-up time at 10:10, bag drop closes at 15:45.
- **6. Rainbow wave**: arrival at 8:30, bag drop opens at 8:30, baggage buses I to P, warm-up time at 10:20, bag drop closes at 15:45.
- **7. Diamond wave**: arrival at 8:30, bag drop opens at 8:30, baggage buses I to P, warm-up time at 10:30, bag drop closes at 15:45.
- **8. Royal wave**: arrival at 8:30, bag drop opens at 8:30, baggage buses I to P, warm-up time at 10:40, bag drop closes at 15:45.

#### Key Arrival Locations

Toilets and baggage buses are located to the north of the start line. With the incredible new finish line at Trafalgar Square, it is really important that if you plan to use the toilets or baggage you must arrive from the north on foot, or by making your way to the tube stations detailed below. This will make your arrival to the event much smoother! Here is a summary of key arrival locations for waves 1-8.

Closest tube stations: Leicester square, Piccadilly Circus and Green Park

Baggage buses location: Pall Mall

Toilets locations: St James's St, Carlton House Terrace

#### Are you running With a Friend?

- Our start area capacity has been carefully calculated to cater for a set number
  of people. It is important that everyone arrives on site and assembles at the
  times, and in the waves, they have been allocated.
- Race numbers will be checked to gain entry to the assembly area for your wave, so please plan your arrival on site to coincide with your wave start time.
- However, if you want to run with a friend who has not been allocated the same wave as you, you can move back a wave but not forwards.

# Bag Drop

Double decker buses will be used for the LLHM 2025 bag drop. The buses provide a safe, fast and effective way for you to leave any baggage while you run the event. Please follow the instructions below, if you need to use the baggage system:

- 1. Fill in your details on your baggage label (adjoining your race number) and attach it to your bag before the big day.
- You can use any of the baggage buses that have been allocated to your wave. Make a note of the bus number for when you collect your bag after the event. You can leave any bag on the bus but please try and keep it as small as possible.
- 3. The baggage buses are for bag drop and collection, not changing. Please access a bus, deposit your bag and then alight.
- 4. You can put your bag on any of the bus seats or footwells. Just don't leave them in the main aisle!
- 5. The baggage buses are one-way systems, so please access, deposit your bag and then exit via the direction signed.
- 6. You will need to show event staff your run number to access the bus pre and post event.

IMPORTANT NOTE – participants must use the arrival areas and baggage buses they are allocated to.

# Top Tips Before the Event

#### Race Kit

Make sure you practice running in your race day kit during your training, it will get you used to wearing it and help avoid blisters and chafing. Get all your kit ready the day before the event so you avoid searching for things on event morning. Only bring what you need to the event. Ask yourself – do I even need to use the baggage facility at all?

#### Race Number

Your race number with a built-in timing chip will be posted to you. Your timing chip is already attached to the back of your race number. It is very important that you fill in your emergency contact and medical details on the reverse of your race number.

#### Weather Conditions

Make sure you prepare for any potential cold winter weather conditions and dress accordingly for your run. We encourage you to bring an old top with you that you don't want any more to keep warm whilst you wait. We will have an area near the start line where you can leave it to be donated to the British Heart Foundation.

#### **Nutrition**

Plan your evening meal for the night before the event. Now is not the time to try new recipes. Stick to what you know and make sure to eat a good breakfast on event morning to boost those energy reserves.

### Plan Your Journey

Check the times for any public transport you need to catch and be aware of any planned engineering works which may affect your journey (<u>TFL plan a journey</u>, <u>TFL status updates</u>). It's a good idea to plan in extra time to get to the start of the race.

#### Communications From LLHM

Have another read through the pre-event emails sent to you by LLHM to ensure you are familiar with everything that is going on. We particularly recommend that you familiarise yourself with the route map and your arrival map. Follow our social media channels for regular event updates also.

#### Download App

Download our LLHM App as it will be really helpful as a reminder if you have any queries when you arrive at the event. Your supporters will also be able to track you through the app's predictive tracking feature

Download from Apple store.

Download from Google play.

# Supporting Runners

We are committed to making the LLHM as inclusive, welcoming and diverse an event as possible and are proud of the growing initiatives that we are putting in place:

- This year we have our largest field to date of wheelchair and visually impaired participants.
- A family hub will be available for the first time giving parents access to a breast feeding and pumping area close to the start line.
- Once again, we will be partnering with Beauty Banks, who are providing Refresh stations along the route with free sanitary products and other personal care items.
- Thanks to our female friendly event policies, we have gained SheRaces accreditation
- We are continuing to partner with London based community running groups, who take part in the LLHM and provide volunteers on race day. We are incredibly proud to support their work in making running a safe, inclusive and accessible space.

# Top Tips during the Event

## Hydration

Please bring your own pre-filled reusable drinks bottle / race belt with you, if possible, to do your bit for the environment. Water stations will be available along the route. We recommend that you stay hydrated and take little sips often. Avoid taking on large volumes of water in the final hour before the event start.

#### Start Slow

Lots of runners start the event too fast and can risk 'burning out' further along the route. Pace yourself at the start to make sure you can maintain the same level of energy throughout your run, without risking falling short near the end!

#### Listen

The public address system on the event site will be used to keep participants informed. Keep listening out for key information as it will help your start and finish experience.

#### **Finish**

If you are planning to meet up with friends, family, or other runners after the event, we recommend you arrange a specific meeting location that is in a large, open space. Phone reception can often be patchy at big events. There are large open spaces within St James's Park and the Trafalgar Square area.

#### Enjoy It!

Do make sure you enjoy your run – that's what it's all about at the end of the day! Hopefully these tips will have helped you to avoid any unnecessary stresses.

#### Pacers

We are delighted to be working with Xempo, who will be providing a range of pacers on race day. If you are aiming for a specific time, we recommend you follow a pacer marked with the time you are aiming for.

You can find information about all of the pacer timings in your allocated wave on our dedicated webpage.

#### A Run for All

The LLHM enjoys having sole use of Central London's roads, however only for a limited time. We want all our participants to have the best experience on race day and part of this is being fit, able and willing to complete the event within 4 hours which is at a pace of 18 minutes per mile.

Therefore, to ensure the safe running of the event and to ensure we reopen London's busy roads in the time agreed with our stakeholders, we have 3 sections of the course where we may ask you to divert onto another part of the route. If you have not reached the following mile points by the time listed below, then you may be diverted:

- 7.5 miles at 13:10
- 10.0 miles at 14:00
- 11.0 miles at 14:18.

We also have an amazing team of tail walkers, who will support and encourage our last runners to the finish line where you will receive your medal and t-shirt. You will not miss any drinks stations, and our friendly cyclists will be there to accompany and direct you. The finish line will close at 14:50.

If you plan on walking/jogging the event, please start at the rear of your wave.

### **Course Information**

#### Marshals And Signs

There will be marshals and event staff dotted around the course to guide you. Keep an eye out for any signs – they'll tell you useful information, like if a narrow section of road is coming up.

#### Walking

It's absolutely fine to walk at any point in the race. Just make sure you move to the left-hand side, so other runners can overtake you safely.

#### Ear/Headphones

We kindly ask you not to wear ear/headphones during the event, as we don't want you to miss out on our incredible entertainment throughout the course. We promise there will never be a dull moment!

#### Timing Mats

Timing mats to provide your splits are located at 5km, 10km, 15km and 20km.

#### **Toilets**

There will be plenty of toilet provisions for you on the course. Temporary toilets will be located at miles 3, 6, 9, and 11.5 as well as at the start and finish areas.

#### Medical Assistance

If you need medical assistance during your run please tell a marshal, steward, or ask another runner to tell them on your behalf. We have first aid stations located on the route and at the finish. In the event of an emergency on course, runners will be asked to move to the side of the road to allow access for an emergency vehicle. Please follow instructions given by the course marshals.

#### Hydration

We're proud that the LLHM 2025 route will be plastic bottle free, and we encourage all runners to bring their own refillable water bottle. Paper cups of water will be available along the route at our four water stations for top ups and these are located at 3, 6, 9 and 11.5 miles. There will be numerous tables with water at each drinks station so please do not head straight to the first table. It may be easier to collect from one of the other tables. Please try to dispose of the cups at the designated zones at the end of each drinks station. Cans of water will be provided after the finish line in your goody bag. Aluminium cans are considered to be infinitely recyclable and a more sustainable solution to plastic.

# Sustainability

#### Go green for LLHM 2025!

Follow our top tips below to reduce your environmental impact on race day. We are keen to hear your thoughts on how much water you drink at a half marathon and which type of water stations you prefer. Please do give us your feedback in our post-race questionnaire.

#### **DONATE A JUMPER**

The British Heart Foundation will collect all donated items in our start area to sell in their charity shops.

#### **DONATE YOUR TRAINERS**

We'll be working with Jog-On to collect all old trainers left at our Baggage Bus 'shoe bin' and save them from landfill.

#### **BIN IT**

Dispose of all waste responsibly on-site or at home.

#### USE THE TRAIN

Use public transport to travel to London and the Start Line.

#### **BRING A BOTTLE**

Bring your own reusable water bottle or hydration vest that you can re-fill at our Water Stations.

#### RECYCLE YOUR GOODIES

After enjoying your Vitamin Well drink and can of water inside your goody bag, please recycle them.

#### **ROCK YOUR BAG**

Re-use your yellow goody bag that you'll receive at the Finish Line and enjoy for years to come.

# Top Tips After The Event

#### MEETING POINTS POST-RACE

The area around the finish line and Pall Mall will be incredibly busy after the race with thousands of runners, spectators and members of the public. We highly recommend arranging an alternative post-race meeting point away from the finish and bag drop area in a large open space. Please agree your meeting point in advance.

#### **RECOVER**

Give yourself a few well-earned rest days after the event, especially if the half marathon race distance is longer than you are used to.

#### **GET SOCIAL**

Share your success with your friends and family, and on social media. Others will get a boost from seeing and hearing of your achievements! And remember to use #LLHM.

#### CHARITY FUNDRAISING

If you have been fundraising, don't forget to let everyone know how you got on, including how much you raised. Remember to encourage those who haven't yet sponsored you to donate. Believe it or not, a huge 20% of donations come in AFTER an event has ended!

#### **ENJOY YOUR GOODY BAG TREATS**

As well as your t-shirt and medal, you'll also receive our fantastic LLHM drawstring bag containing a range of treats for you to enjoy. Very well deserved we say!

#### EXPLORE LONDON

The fun doesn't stop here. Our friends in the City of London and Westminster have suggested some must-see sights and your LLHM finisher medal can unlock some great discounts for you to enjoy.

#### WHAT'S NEXT?

Don't lose your newly gained fitness! Consider entering another event if that will help to motivate you to carry on with your running. You can pre-register for LLHM 2026 today on our <u>website</u>.

# The Route

You can view the full event map by visiting the LLHM website <a href="here.">here.</a>

## Entertainment

#### Historical and Cultural Activations

The London Landmarks Half Marathon is more than just a run! We aim to keep you entertained along the route and bring London's rich history to life, whilst highlighting the capital's "Grand, Quirky and Hidden" history along our route.

#### Bowler Hat Send Off

You will enjoy a send-off like no other! Honouring the birthplace of the bowler hat, you will be waved off in true London style by our troupe of bowler hatted volunteers.

#### Pride Party

Our Pride Party is returning! Celebrating London's LGBTQIA+ community with amazing DJ's and supporters who'll give you an energy boost as you run past!

#### It's Showtime!

Once again London Show Choir will be joining us to celebrate the best of London's West End theatres! Keep an eye out for your favourite characters from the stage cheering you on.

### Advocacy Avenue

A new activation for LLHM 2025 located by The Houses of Parliament we will be celebrating the impact and power advocacy has had on the lives of Londoners.

#### The Bow Bells

Keep your ears peeled for this one as the iconic Bow Bells will ring an incredible half-peal at St Mary-Le-Bow Church.

#### All Aboard

In its second year All Aboard is continuing to celebrate all things London Transport. Our supporters will be dressed as their favourite tube station and will be joined by everyone's favourite marmalade loving bear, Paddington and the London Guildhall School of Music Youth Choir will be singing from the top of our retro bus!

#### Lions Of London

This year, Royal Bank of Canada will be bringing a 'roarsome' twist to the LLHM 2025 route, with a brand-new activation – Lions of London which celebrates both Royal Bank of Canada's official mascot, Leo the Lion, as well as the 10,000 lion statues found in London!

#### Roman Reception

Get ready for gladiator battles, centurion drills, and tons of fun as we celebrate life in Londinium at our Roman Reception! Be sure to grab a selfie with a gladiator while you're there...

#### A Right Royal Party

A Right Royal Party will bring to life London's eclectic and exciting royal history! Look out for kings and queens, a huge brass band, and all set against the backdrop of the Tower of London.

#### Historic Finish

Get ready for an unforgettable experience as you're cheered over the finish line by some of London's most famous historical figures and iconic present-day residents. You might spot Dick Whittington and Henry VIII, alongside the incredible Pearly Kings and Queens and the Chelsea Pensioners!

#### Be Sure Not To Miss:

Keep an eye out for our LLHM route signage pointing our London's quirky and hidden secrets!

Find out more by visiting the 'Bringing History to Life' page on our website.

#### Route Music

This year, our incredible musical performers are ready to light up the stage once again, showcasing the vibrant spirit of London and energising runners to reach the finish line.

Our musical line-up includes: London Gay Men's Chorus, Midi Music Company, Singing Striders, London City Singers, Drumatic and Sound Choir, who will all be returning to the LLHM stage.

We are very excited to be introducing City Voices, The Games Maker Choir and for the first time ever Genesis Carnival Arts will be bringing Notting Hill Carnival vibes as they take over the first hour and a half of the Strand Stage.

#### Be Sure Not to Miss:

- Our three performance stages at Queen Victoria Street (mile 3.9) King Edward Street (mile 7.2 and 10.1) and Surrey Street (mile 8.9)
- The amazing London International Gospel Choir, will bring mesmerising soundscapes and a vibrant mix of voices (mile 10.6)
- Introducing our Disco DJ Truck, celebrating the disco era and hits we all love located at Upper Thames Street/Puddle dock

#### **Dance Performances**

The London Landmarks Half Marathon is set to showcase an incredible lineup of dance acts once again. Our incredible dancing line-up includes: Shimmy Café, Rhythm Club, Hammersmith Morris Men and Jig and a Swig.

Find out more by visiting our 'Dance Acts' page on our website.

#### Youth Performances

We're excited to showcase the talents of young Londoners as they perform, volunteer, and support this year's race. Don't miss their incredible performances along the route! This year's lineup features: Club Soda, Midi Music Company and Guildhall School of Music and Drama.

Find out more by visiting our 'Youth Performances' page on our website.

#### **Cheer Stations**

Charity is at the heart of the LLHM, and we're thrilled to be partnering with over 680 incredible charities for LLHM 2025! Many of these amazing charities will be bringing a huge amount of energy to race day with a themed cheer station along the route. Expect vibrant displays showcasing London, enthusiastic supporters cheering you along and plenty of noise to keep you motivated. Keep an eye out for the celebrations and soak in the incredible atmosphere. It's going to be loud and unforgettable!

#### New cheer points for 2025

Alzheimer's Research UK: Celebrating London Science

Alzheimer's Society: Celebrating London's green spaces and gardens – The Forget-Me-Not Garden

British Heart Foundation: Celebrating the iconic London Bus

Cancer Research UK: Bringing the musical festivals of London to life

Dementia UK: Celebrating the London telephone box

Great Ormond Street Hospital Children's Charity: Celebrating the hidden heroes and the landmark of the GOSH Hospital

Guide Dogs: Celebrating the diversity of London

Macmillan Cancer Support: Celebrating London's Sporting History

Mind: Celebrating The Mental Health Act

NSPCC: Celebrating the superheroes of London

Prostate Cancer UK: Celebrating the 8th year of the LLHM – Festival of 8

Shelter: Celebrating the spirit of activism in London

Find out more by visiting our 'Charity Cheer Stations' page on our website

# **Spectator Information**

The London Landmarks Half Marathon is an amazing event not just for participants, but for supporters too. Below are a few top tips to make sure friends and family get to have a fantastic experience whilst they cheer you on.

### Getting Around During the Race

With road closures in place and thousands of supporters lining the streets, it's important to plan how your supporters get around. To plan their journey, we recommend they use the London Underground and visit the TFL website.

#### Closest Stations

The District, Circle, Central, and Piccadilly lines allow easy access to various stations along the race route from the start and finish areas. We recommend supporters use the Piccadilly line to access the finish area. Leicester Square and Piccadilly Circus are the closest stations.

#### Best Places to Watch the Race

Charity cheer stations are a great place for you to spot your supporters. If you are running for a charity, find out where their cheer station will be located so your family and friends can join. Chancery Lane, Fleet Street, Fetter Lane and Holborn are great places to watch your runner as it is within easy access of the finish line. Follow the signage and keep to the North side of Strand to avoid having to cross the running route. Alternatively, between miles 3 and 11 the route passes through the City of London. Be sure to pop into Guildhall Yard while you wait. At approximately mile 6.5, it is a perfect place to see your runner halfway through the route, and experience some fantastic entertainment! From watching Gladiator fighting in our Roman Reception, to hearing your favourite tunes from The Games Maker Choir, you're set

to have a brilliant time. Make sure you tell your supporters what you will be wearing and agree beforehand a time and place where they can expect to see you.

Find out more on the 'Spectator' page on our website.

# Tracking Runners

Make sure your supporters download our official free LLHM app to see the interactive route map and track your location on the route as you run.

Search for 'London Landmarks Half Marathon' on the <u>Apple App Store</u> and the <u>Google Play Store</u>.

#### **Guided Tours**

Both the City Guides and Westminster Guides have partnered with us again this year to provide spectators with the opportunity to embark on free guided tours on race day. The tours will depart every hour on the hour from a location in both Westminster and the City of London.

#### City Of London Tour

You can book the City of London Fabulous Beasts and Other City Animals tour at their booking <u>webpage</u>.

#### Westminster Tour

Book your place on the Westminster Guides The Kings Fabulous Beasties tour at their booking webpage.

#### Saturday Trails

Looking for some family friendly plans for Saturday? Or simply want to stretch your legs before Race Day? We've created some themed walking trails through London to take you past some of London's many landmarks as well as some exclusive discounts to stop off and enjoy on the way!

Visit our website here for more information.

# Mascot Dash and Spectators 24 Send-Off

Get ready for the fourth annual mascot dash!

Don't miss the excitement as your favourite charity mascots line up for the ultimate sprint! This high-energy dash takes place just moments before the very first LLHM runners cross the finish line, bringing a big dose of fun to the day. While runners won't catch the Mascot Dash live, the action-packed results will be featured on our social media – so be sure to check it out and cheer on your favourite mascot! And that's not all! Adding to the Bowler Hat Send-Off tradition, our mascots will be out in full force at the Mascot Send-Off, waving, cheering, and wishing all our runners the best of luck as they set off on their run.

# Pre-Register for LLHM 2026

To pre-register for the London Landmarks Half Marathon 2026, visit our dedicated page on our <u>website</u>.

### **Enhance Your Weekend**

#### 48 Hours in London Westminster

Staying in London for the whole weekend? Our friends at the City of London Corporation and Westminster City Council have suggested some must-see sights! You can also turn over the page to discover more runner discounts and offers during race weekend!

### National Gallery

Journey through the Greats at The National Gallery Embark on a captivating journey as you immerse yourself in the rich tapestry of paintings from Western Europe at the National Gallery, where the magic of art unfolds 361 days a year, and admission is entirely free. This cultural haven, showcasing masterpieces from the 13th to the 19th century, invites you to bask in the brilliance of over 2,300 works. Among them, you'll encounter iconic creations by renowned artists such as Van Gogh, Monet, Michelangelo, and Botticelli. Delight your senses, explore the nuances of artistic expression, and revel in the timeless beauty that graces the walls of the National Gallery, a sanctuary where art comes alive.

#### **Theatres**

A Night to Remember Witness the brilliance of talented actors, dazzling sets, and the electrifying energy that only live theatre can offer in the West End. From <a href="the-Lion-King">the-Lion-King</a>, Mamma Mia, Six! and the <a href="Tina Turner Musical">Turner Musical</a>, you'll be able to feel the emotions, hear the laughter, and be moved by the power of storytelling that transcends the boundaries of the ordinary. Be sure to Indulge in pre-show dinners at nearby world-class restaurants, such as Savoy Grill, Haxells, Luciano by Gino D'Acampo and many more.

# 48 Hours in London City Of London

#### Guildhall Art Gallery & London's Roman Amphitheatre

From the Pre-Raphaelites to depictions of London's colourful past, Guildhall Art Gallery is home to world famous masterpieces with a wide-ranging collection including works dating from 1670 to the present day. Discover the astonishing remains of London's Roman Amphitheatre, a unique attraction which allows you to dive into the ancient history of Roman London. Free guided tours are also available.

Special Offer: From 6 to 19 April, LLHM participants will be able to claim 20% off merchandise and books at <u>Guildhall Art Gallery</u> on presentation of their medal.

Cannot be combined with any other offer, promotion or discounted items.

#### The City Information Centre

The City Information Centre is London's only independent tourist information centre. Get friendly, multilingual advice on everything there is to see and do in London and beyond from expert advisors. Find out which attractions are open, how you can book, popular walks and itineraries, free activities for the family and much more.

Special Offer: From 6 to 19 April, LLHM participants will be able to claim 20% off merchandise and books at the <u>City Information Centre</u> on presentation of their medal. Cannot be combined with any other offer, promotion or discounted items.

#### Explore The Iconic Tower Bridge

From the high-level Walkways of Tower Bridge, take in stunning panoramic views and experience the thrill of seeing London life through the Glass Floors. Uncover the stories of unsung heroes and soak in the atmosphere of the working Bridge in one of London's true hidden gems: the magnificent Victorian Engine Rooms. <u>Visit the Tower Bridge website</u>,

# **JustGiving**

Give your miles more meaning. You've done the hard work, you're almost there! And every step is making a difference. London Landmarks Half Marathon runners have already raised a total of £50 million (and counting) for lifechanging charities. But don't forget that 9% of donations come in after race day. So, if you're still fundraising, keep pushing. If you haven't started, it's not too late. We'll be here cheering you on! Raise money for a cause you care about with JustGiving, official partner of the London Landmarks Half Marathon. Create your fundraising page at JustGiving.

#### **Runner Discounts**

#### Shake Shack

Free single Shackburger at shake shack mansion house or shake shack canary wharf

#### The Clermont Charing Cross

Show your medal and receive 30% off your food and drink order

#### Tiffin Tree

1 free drink per person

#### Golden Hinde

2 for 1 general admission

#### Buns & Buns

20% off bill for all runners

#### The Dickens Inn

20% off food and beverages

#### Hotpod Yoga

One free class for new customers

#### Adamo Spa

10% off bespoke tissue Massage or d-vine facial

#### Cento All Torre

Free dessert at cento alla Torre

#### Mildreds Camden

30% off on food when spending £30 or more

Find out more about our runner discounts in out dedicated website page.

#### Golden Tickets

When you receive your finishers medal, we recommend you take a look inside. You may be one of our lucky Golden Ticket winners!

Check our website for all of the available prizes.

# **LLHM Merchandise**

Get your hands on the official London Landmarks Half Marathon 2025 merchandise. From running jackets and hoodies, to mugs, sweatshirts and running vests, the range has everything you need to look stylish and keep cosy all year round!

The LLHM Merchandise stand will also be located on Waterloo Place so you can purchase your commemorative clothing here. If you do not have time on the day, you can always visit our online store.

#### Marathon Photos

We're delighted to be working with Marathon Photos Live as the Official Photography Partner of LLHM 2025. Your photos will be LIVE! If you purchase a LLHM Photo Pack, you will receive an email with a link in the lead up to the event, which you can supply to your friends and family so that they can view your photos live as you run round the course.

The exclusive LLHM Photo Pack is the bargain price of £14.99 as opposed to the normal price of £34.99, if you order before or on event day. From Monday 7th April, the LLHM Photo Pack cost will be increased to £19.99. We'd like to say a big thank you to Marathon Photos who will kindly be donating a sizable percentage of their sales to Tommy's. Make sure to look out for the cameras and give them your best cheesy grin.

To order, visit the Marathon Photos website

#### Itab

Your LLHM finisher medal has been specially designed to accommodate an iTAB, a small, engraved plate that fits perfectly into your medal, engraved with your name and finish time. Make your race day experience extra special with this personalised memento that will celebrate your achievement and help cherish the memory. Don't forget, if you order your iTAB before race day you will be able to order it for the exclusive pre-event price of £8.99. After race day, the price will increase to £10. You can order your iTAB today to receive it shortly after race day.

Visit the LLHM website to order your iTAB.

# Tommy's

"I owe everything to Tommy's and the team at Warwick and Coventry, because 11 miscarriages before 12 weeks and my son Jack being stillborn at 29 weeks I think broke me, I was just a shell of a person. But I am so lucky to have 2 beautiful girls, my husband and I are parents, and it's something we never ever thought we would achieve. So, if my story can help one family, then I've done well."

You can support Tommy's groundbreaking research and specialist care that is helping more families, like Nicol's, bring their babies home. As the UK's leading pregnancy research charity, Tommy's invest over £2 million every year into research to find the causes of miscarriage, stillbirth and premature birth. They work across the whole pregnancy journey, turning research breakthroughs into new tests and treatments, campaigning for changes to national maternity care and providing information and specialist support. Visit <a href="Tommy's website">Tommy's website</a> to donate in support of their research and find out how you can drive change.

Pregnancy loss is a lifetime of loss. Half of all adults in the UK are affected by pregnancy or baby loss.\* Our groundbreaking research is here to change that. Donate now.

## **Partners**

We'd like to say a massive thank you to our wonderful partners. Your support is hugely appreciated.

We are very grateful to the <u>City of London Corporation</u>, the <u>City of Westminster</u> and <u>TFL</u> who work so hard to help to make the LLHM the special day it is. We would like to say a huge thank you to them along with the emergency services for their continued support.

We're pleased to be working with <u>The Great Run Company</u> as our official Event Delivery Partner. The Great Run Company is the UK's largest mass participation sport business and will bring their 40 years of operational experience and expertise ensuring a smooth and enjoyable day for you all!

We are delighted to be working with <u>Royal Bank of Canada</u> as an official Event Sponsor of the London Landmarks Half Marathon. The Royal Bank of Canada will be bringing a brandnew activation, the 'Lions of London', to the route which celebrates both Royal Bank of Canada's official mascot, Leo the Lion, as well as the 10,000 lion statues found in London! Royal Bank of Canada will also host a water station manned by their team to keep you hydrated on the route.

Charity and fundraising are at the heart of the London Landmarks Half Marathon and we're very proud to partner with <u>JustGiving</u> as our official fundraising partner. If you haven't set up your fundraising page yet, or chosen a charity to support, please do so. We are very grateful to the City of London Corporation, the City of Westminster and TfL who work so hard to help to make the LLHM the special day it is. We would like to say a huge thank you to them along with the emergency services for their continued support. We'd like to say a massive thank you to our wonderful partners. Your support is hugely appreciated.

#### Free Prosecco

#### CELEBRATE IN STYLE!

Show your LLHM finishers medal at Bar Salsa Temple (WC2R 2PH) or Bar Salsa Soho (WC2H 0JG) and claim your free glass of prosecco, mocktail or juice. Cheers to that!

Also receive 50% off main dishes for all parties, containing an LLHM runner or volunteer, who have booked a table to dine at Bar Salsa Soho or Bar Salsa Temple on Event Day. Valid on food only and if booking online, in the special requests box place a note saying "LLHM".

Find out more in our 'Weekend Offers' page on our website

# Download the Free LLHM App!

- Live predictive tracking
- Interactive map
- LLHM 'Selfie' feature
- Instant results

Available to download from mid-March via the <u>Apple App Store</u> and through <u>Google Play Store</u>.

Search for 'London Landmarks Half Marathon'

# Get In Touch

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