

# Last Chance Listing – Terms & Conditions

By submitting your details and payment option via the Last Chance Listing (LCL) webform, your charity agrees to the following terms and conditions:

## 1. Duration & Visibility

- Listings will run from **31<sup>st</sup> October 2025 to 31<sup>st</sup> January 2026**.
- Charities may purchase on a monthly basis ("Option A") or for the full period upfront ("Option B", discounted).
- LLHM reserves the right to remove listings once a charity notifies us that their places are sold out.
- Listings will not auto-renew. If we have not received confirmation by the deadlines stated in Section 3, the listing will be removed at the end of the purchasing period.

## 2. Obligations of the Charity

- You must notify LLHM within 24 hours if you sell out of places and your listing will be removed within one working day.
- You must ensure the link provided directs runners to an active, relevant sign-up page (not a general homepage). *Please note that this URL will be attached to your charity's logo and used consistently wherever your logo appears across the LLHM website.* If you update or change your sign-up page during the listing period, you must notify LLHM immediately so the link can be updated.
- You are responsible for ensuring your logo, charity name, and URL are correct at the point of submission.
- Any logo updates after submission may be delayed due to capacity.
- You must confirm by the following dates if you wish to remain listed:
  - By 1st of December for December
  - By 5th January for January
- If no confirmation is received by the above deadline, your listing will be removed.

## 3. Payments & Invoicing

- **Option A (Monthly):** Invoiced at the start of each month (November – January full months). Payment due within **30 days of invoice date** unless otherwise agreed in writing.

- **Option B (Full Package):** Invoiced upfront in November. Payment due within **30 days** of invoice date unless otherwise agreed in writing.
- **Non-Refundable Fees:** Once invoiced, fees are non-refundable if your charity sells out mid-period or you request early removal.
- **Mid-Cycle Sign-Ups:** Listings are charged by calendar month. Charities joining mid-month will be invoiced the full month or may opt to begin from the following month.
- LLHM reserves the right to remove listings for unpaid invoices after the due date.

## 4. November Premium Month

- November is charged at £450 to reflect additional exposure from LLHM's partnership activity with JustGiving.
- During this period JustGiving plans to promote the Last Chance Listing via a dedicated runner email to its database.
- LLHM will also promote the listing via its social media channels and other marketing activity where appropriate.
- While both parties aim to maximise visibility, LLHM cannot guarantee the timing, reach, or delivery of third-party promotional activity (including the JustGiving email) and accepts no liability in the event of delay, change, or cancellation of such activity.
- All charities listed in November benefit equally from this additional exposure.

## 5. Termination & Removal

LLHM reserves the right to remove a listing without refund if:

- The charity no longer has places.
- The provided link is broken, inactive, or misleading.
- The charity fails to pay invoices within the required timeframe.

## 6. Liability Disclaimer

- LLHM does not guarantee runner sign-ups as a result of being listed.
- LLHM will not provide reporting on click-throughs or sign-ups.
- LLHM is not responsible for technical issues or downtime affecting the listing webpage.

## 7. General

- Listings are charged by calendar month only.

- One logo upload per charity.
- *Each charity logo can only be linked to one URL across the LLHM website.*
- LLHM reserves the right to amend the presentation of listings (e.g. grouping by cause area) for consistency.

By submitting your form, you agree to these Terms & Conditions.