LLHM 2027 London Landmarks Half Marathon

Terms and Conditions of Entry for Complimentary Entry Runners

Definitions

“Adjusted Event” means an Event delivered in such a way as the Event Organiser deems prudent and necessary in response to particular circumstances (including but not limited to Contagious Disease Control Requirements and/or a Contagious Disease) or for any other reason deemed necessary by the Event Organiser that would, in the Event Organiser's sole opinion, impact on the delivery of the original Event.

“Contagious Disease” means any actual or anticipated disease (whether currently known or not, or whether foreseeable or not) which is contagious between people.

“Contagious Disease Control Requirements” means rules and regulations provided by the UK government and/or local government that are applicable to mass participation event organisers to minimise the transmission of, and protect individuals from, any contagious diseases (whether foreseeable or not) including COVID-19 or any other public health concern (such as, but not limited to, actual or potential outbreaks of disease, epidemics or pandemics).

"Course Director" means the individual who is in charge of setting the course for the Event, on behalf of the Event Organiser.

“Data Protection Laws” means all applicable data protection and privacy legislation in force from time to time in the UK including the UK GDPR; the Data Protection Act 2018 (DPA 2018) (and regulations made thereunder); the Privacy and Electronic Communications Regulations 2003 (SI 2003 No. 2426); and the Data (Use and Access) Act 2025 as amended.

“Entry Confirmation” means confirmation that an Online Registration Form has been successfully completed by an entrant (sent via email from the Event Organiser and/or Registration Platform to the entrant).

“Event” means The London Landmarks Half Marathon intended to be held on 4th April 2027.

“Event Organiser” means LLHM Limited (registered number 10584979) registered address Nicholas House, 3 Laurence Pountney Hill, London, EC4R 0BB.

“itab” means a medal insert engraved with the Participant’s name and finish time.

"LLHM Code of Conduct" means the Event Organiser's Code of Conduct available on the Website.

"London Landmarks Half Marathon Event(s)" means the closed road, central London run through the City of London and the City of Westminster that is organised by the Event Organiser.

“Online Registration Form” means the form within the Registration Platform that must be completed by the Participant prior to participation to be entered into the Event.

“Participant” or “you” means the named person on the Online Registration Form.

“Personal Data” means any personal data which would be considered personal data under the Data Protection Laws, including that which is collected when a Participant completes an Online Registration Form (which may include but not be limited to: the Participant’s name, delivery address, email address, phone number, race number, wave name, start time, t-shirt size, gender, ethnicity, medical conditions, emergency contact information, age, company name), and information collected when a Participant uses the Website (which may include but not be limited to: details of the Participant's internet protocol address, operating system, browser version, cookie details, the content viewed, duration and navigation of our Website).

“Parties” means the Event Organiser and the Participant.

“Privacy Notice” means the privacy policy available on the Website, which sets out how the Event Organiser processes the Participant’s Personal Data.

“Registration Platform” means Njuko who are our Registration Platform partner.

“Terms and Conditions” means these participant terms and conditions, relating to the Event, as set out below.

“Tommy’s” means the registered charity Tommy’s (charity number 1060508 and SC039280), registered address Nicholas House, 3 Laurence Pountney Hill, London, EC4R 0BB, which is the parent company of the Event Organiser.

“Website” means www.llhm.co.uk.

"Wheelchair Participant" means any Participant who uses a wheelchair.

Entry to the Event

1.1 These Terms and Conditions govern entry to the Event via the Event’s Online Registration Form.

1.2 Entry to the Event shall be via the Event’s Online Registration Form. The Participant may only participate in the Event if they have completed the Online Registration Form.

1.3 The Participant shall access the Online Registration Form using the individual Participant’s log-in details as provided by the Event, after that individual has secured a place in the Event through one of the following methods:
- Through a partner organisation
- As a support runner

- As a competition winner
- As a pacer
- Through our media agency
- Through our community programme

1.4 Following the successful completion of the Online Registration Form, the Participant shall receive the Entry Confirmation. If an individual does not receive an Entry Confirmation their registration has not been successful and they do not have a place in the Event.

1.5 Participants must complete their Online Registration Form before the closing date and time communicated by the Event Organiser.

1.6 If you fail to complete registration of the Online Registration Form by the specified deadline you will automatically lose your place in the Event and will no longer be able to take part in the Event.

1.7 It is entirely within the discretion of the Event Organiser whether to accept late entries and/or payment. There are no rights of redress for failing to comply with these Terms and Conditions.

1.8 Only persons who will be aged 17 years or above on 4th April 2027 may register for the Event. If you register through the Online Registration Form and the Event Organiser later finds out that you are not aged 17 years or above on the Event date, the Event Organiser reserves the right to exclude you from participation in the Event.

1.9 Participants shall receive an official numbered race bib in their race pack by post. Race packs will be delivered at least 3 days before the Event. If you have not received your race pack by this time, please get in touch by emailing support@llhm.co.uk to arrange to collect a replacement pack on the Event weekend.

1.10 The numbered race bib is personal to the Participant and the Participant undertakes and agrees (i) to wear the official numbered race bib assigned to their registration; (ii) not to authorise or permit any third party to use their official numbered race bib in the Event; and (iii) not to allow any third party to participate in their place in the Event. If the Participant is found to be in breach of this clause the Event Organiser reserves the right to exclude the Participant and the relevant third party from participation in the Event or future London Landmarks Half Marathon Events.

Refunds

2.1 Within 28 days of purchase, the Participant may request a refund in relation to the purchase of a Scimitar training T-shirt, iTAB or Marathon Photos Live order (if applicable) if the Participant no longer wishes to proceed with the order.

2.2 To request a refund in accordance with clause 2.1 please get in touch with the Event Organiser by emailing support@llhm.co.uk.

2.3 Except as set out in clauses 2.1, clause 3.3 and clause 3.4, under no other circumstances may a Participant request a refund, transfer or deferral.

2.4 No refunds shall be provided for any donations that are made during the registration process.

Event Change or Cancellation

3.1 The Event Organiser reserves the right to change the time, date, start/finish, location, distance, route and format of the Event, to deliver an Adjusted Event and/or to postpone or cancel the Event, in whole or in part, without liability to the Participant except as set out below in this clause 3.

3.2 The Event Organiser shall use reasonable endeavours to notify the Participant of any changes to the Event and their participation in the Event that are required.

3.3 If the Event can no longer take place on the original event date and the Event is postponed to another date then the Participant's place shall automatically be transferred to the postponed Event.

3.4 If the Event can no longer take place on the original event date and is cancelled, or if the Event was postponed and can no longer take place on the postponed event date and the Event is cancelled, the Participant should contact the Event Organiser to understand the actions which the Participant may take.

3.5 The Participant acknowledges and agrees that if the Event can no longer take place on the original event date, the Event Organiser may not be in a position to confirm if the Event is either cancelled or postponed. The Participant shall be informed by the Event Organiser if the Event shall be either postponed or cancelled once the Event Organiser is able to do so.

The Event

4.1 The Event's start and finish locations are yet to be confirmed.

4.2 The Event Organiser reserves the right to refuse entry to the Event (or to disqualify from the Event) any registered Participant that is not wearing their assigned official numbered race bib.

4.3 The race route will be officially measured by an accredited course measurer.

4.4 The Participant agrees to abide by the rules, instructions and regulations published and displayed in these Terms and Conditions or other documents or emails provided by the Event Organiser from time to time or given on the day of the Event by race marshals, officials and police.

4.5 Running times at the Event shall be recorded digitally.

4.6 The Participant agrees that, from the moment that they start the Event (defined as when their individual timing chip is activated) that they are fit, able and willing to complete the Event within 4 hours (18 minutes per mile). If you are not able to maintain a pace of 18 minutes per mile, you will be instructed to be diverted onto another part of the route. Time-based cut-offs will be in place at undisclosed points along the course to ensure the safe and effective management of the Event. These cut-off locations will not be marked on the course but will be monitored by Event staff based on each Participant's pace and chip-timed start. The limits on time taken to complete sections of the course are applied to ensure the safe and proper running of the Event. The Event Organiser will determine final cut off times on the day in accordance with when the Participant has started (as defined by individual chip timing data). Any change to your participation in a reduced course will not result in the Participant missing out on drinks stations, and/or any reduction in medical support. Final Participants in the Event will be supported by last walker marshals and cycle support. If you are unable to complete the course in accordance with imposed cut off times, (subject to your wave start and final confirmation on the day) you may be advised to withdraw from the Event or board a support vehicle to take you to the finish line. On the day, any instructions given to you by the Course Director and or their nominated representative will be final and must be adhered to. If a Participant is asked to complete a reduced course in order to complete by the cut off times, the Participant may receive a finisher result in the category 'Didn't Complete Full Distance'.

4.7 No drugs, illegal substances, performance enhancing substances or intoxicants of any kind are permitted to be brought to the Event or used by any Participant either before or during participation in the Event. The Event Organiser reserves the right to refuse attendance at, or participation in, the Event and/or any future London Landmarks Half Marathon Events by any persons found to have consumed or to have in their possession any drugs, illegal substances, performance enhancing substances or intoxicants of any kind.

4.8 Animals are not permitted on the course of the Event.

4.9 The Event Organiser strongly discourages the use of any equipment that acts as an impediment to hearing or concentration when competing. This includes, but is not limited to, mobile telephones, headphones, personal stereos, and MP3 players. The Event Organiser accepts no responsibility for accidents or injuries which result from the Participant using such equipment during the Event.

4.10 Participants are not permitted to use the following items in the Event, unless the Event Organiser provides written permission for such use: roller skates; wheel barrows; bicycles; buggies; stilts; skate boards; or any other item that could potentially inhibit the flow or safety of other Participants or which the Event Organiser, in its reasonable opinion, deems may cause danger or risk to the Participant, other Participants or spectators. If the Participant is found to be in breach of this clause the Event Organiser

reserves the right to exclude the Participant from participation in the Event or future London Landmarks Half Marathon Events.

4.11 Participants are not permitted to race in an outfit that the Event Organiser, in its sole discretion, deems unsuitable and/or dangerous to the Participant, other Participants or spectators. If the Participant is found to be in breach of this clause the Event Organiser reserves the right to exclude the Participant from participation in the Event or future London Landmarks Half Marathon Events.

4.12 Wheelchair Participants are only permitted to participate using a rigid manual powered day chair or adapted wheelchair buggy. Handcycles, racing wheelchairs or motorised wheelchairs are strictly not permitted.

The Event Organiser accepts entries from Wheelchair Participants who are assisted and unassisted.

The Event Organiser strongly advises that a support runner accompanies each Wheelchair Participant provided that the support runner also enters into the Event and accepts these Terms and Conditions (in which case all references to "Participant" shall be read as references to the support runner). Assisted Wheelchair Participants can take part, with support personnel helping to push them along the route. Support runner places will be agreed with the Event Organisers and allocated on a first come first served basis. Those being assisted and those assisting must be 17 years or older on the day of the Event. If the Wheelchair Participant withdraws from the race, the support runner's place will also be withdrawn.

In accordance with the Event Organiser's health and safety obligations, Wheelchair Participants will be allocated start waves dependent on whether they are assisted or unassisted and will not be allowed to move start waves.

The Event Organiser may need to limit the number of both assisted and unassisted Wheelchair Participants taking part in the Event and such decision will be made at its sole discretion taking into account any health and safety advice and procedures. Wheelchair Participants may be required to provide certain information and to act in accordance with specific instructions and advice in order for them and other Participants to participate in a safe manner. These Terms and Conditions apply equally to all Participants and Wheelchair Participants

4.13 Entries from blind or visually impaired (partially sighted) runners are welcome. Guide dogs are not permitted on the course. All blind or visually impaired (partially sighted) runners must be accompanied by a supporting runner, whose place will be offered free of charge. The support runner will be subject to these Terms and Conditions and, in the case of the support runner, all references to "Participant" shall be read as references to the support runner. The Event Organiser strongly advises that such Participant and their guide are appropriately identified and must be linked together in a safe way. If the blind or visually impaired (partially sighted) runner withdraws from the race, the support runner's place will also be withdrawn.

4.14 The Event Organiser reserves the right, in its sole discretion, to refuse to allow Participants to take part or continue participation in the Event, should Participants be deemed to behave inappropriately or give cause for concern that continued participation may cause offence or injury to the Participant, other Participants, spectators or other third parties. This includes the wearing of any clothing or visual messages that may cause offence to any person.

4.15 Each Participant agrees to abide by the LLHM Code of Conduct at all times.

4.16 Each Participant who finishes the Event will be entitled to one finisher's medal.

Adjusted Event

5.1 The Event Organiser reserves the right to deliver an Adjusted Event, in whole or in part, without liability to the Participant except as set out at clause 3.

5.2 If it is necessary to reduce the number of Participants (for example, due to social distancing needs in accordance with any Contagious Disease Affected Controls), the Event Organiser will use reasonable endeavours to notify affected Participants as soon as practicable and offer alternative options.

5.3 If the Event Organiser organises an Adjusted Event or if the Event takes place while Contagious Disease Affected Controls are in place, then the Participant agrees to comply with the following:

a. abide by all rules, regulations and guidance provided by the UK government and/or local government that are in place to minimise the transmission of, and protect individuals from, any Contagious Disease or public health concern, including without limitation any requirement to socially distance from other people, to wear a mask and to wash hands regularly; and
b. abide by all instructions and guidance issued by the Event Organiser or their representatives either prior to the Event or on the Event day to minimise the transmission of, and protect individuals from, any Contagious Disease or public health concern.

5.4 All Participants agree that if they or anyone within their household are or have recently been experiencing any symptoms of any Contagious Disease prior to the Event, they shall act in line with any and all national or local government guidelines and/or such other requirements as are specified by the Event Organiser from time to time , including where such guidelines or requirements are that the Participant shall not attend the Event.

5.5 All Participants agree that they shall at all times ensure their details, in particular their name and contact details, are kept up-to-date on the Online Registration Form so that

the Event Organiser may contact them if necessary in relation to the delivery of an Adjusted Event or any associated protocols.

5.6 The Event Organiser reserves the right, in its sole discretion, to disqualify any Participant from the Event, or to refuse to allow any Participants to take part or to continue to participate in the Event where the Event Organiser deems such Participant is in breach of, or has breached clause 5.3 or clause 5.4

5.7 Participants who are unable to attend the Event are not entitled to any refund in respect of fees paid by the Participant in relation to their participation in the Event. Nothing in these terms and conditions affects your statutory rights.

Participant Declaration

6.1 The Participant agrees to be bound by these Terms and Conditions. If the Participant does not agree to these Terms and Conditions, they may not enter the Event. The Event Organiser reserves the right to change the Terms and Conditions from time to time prior to the Event. These Terms and Conditions were lasted updated in August 2026. The Participant agrees to be bound by any such modification to these Terms and Conditions.

6.2 The Participant acknowledges that participation in and training for the Event involves potentially dangerous physical activity and carries with it inherent risks and dangers which cannot be eliminated completely, which, without prejudice to the generality of this clause 6.2, may include accidents, personal injury (ranging from minor discomfort to catastrophic injuries and death) and loss or damage to property due to falls, obstacles, contact with other Participants, the acts and/or omissions of other Participants, the effects of weather, traffic conditions and the conditions of any road. By completing and submitting the Online Registration Form, the Participant confirms that, to the best of their knowledge, they are healthy and fit to run (or, if a Wheelchair Participant, they are healthy and fit to operate a wheelchair for the duration of the Event), they understand and have considered and evaluated the nature, scope and extent of the risks involved (including, without limitation, those risks listed above), and have voluntarily and freely chosen to assume all risks associated with training for and participating in the Event (except where any such personal and bodily injury, including death, is caused by the negligence of the Event Organiser).

6.3 The Event Organiser does not provide any insurance, whether life or medical or liability, for any illness, accident, injury, death, loss or damage that may arise in connection with the attendance at, and/or participation in the Event by each Participant. The Participant is advised to obtain such insurance themselves if required.

6.4 Subject to clause 6.5, the Event Organiser shall take all reasonable steps to assess the safety and suitability of the course prior to the Event. The Event Organiser shall also arrange for the availability of an appropriate number of first aid and medical personnel according to the nature of the Event. The Participant hereby authorises such medical personnel (both on-site or on-call) to administer first aid treatment or any medical

treatment to the Participant or to transport the Participant in the event of any illness, accident or injury suffered by the Participant in connection with their participation in and/or attendance at the Event, but the Event Organiser shall not be liable for such treatment or transportation by such third party. The Participant shall be responsible for any medical or transport expenses specifically incurred in connection with any illness, accident or injury sustained or occurring in connection with participation in and/or attendance at the Event.

6.5 Subject to clause 7.3, the Participant acknowledges and agrees that the Participant shall indemnify and hold harmless the Event Organiser from and against all liabilities, claims, actions, proceedings, losses, damages, costs or expenses suffered or incurred by the Event Organiser (including legal and professional fees and those paid to the Participant's insurers) arising in connection with any act or omission of the Participant or any accident, loss, damage or injury (including death) arising out of the Participant's attendance at, participation in, or training for the Event.

6.6 These Terms and Conditions are personal to the Participant and the Participant acknowledges and agrees that it may not assign any of its rights or obligations. The Participant represents and warrants that their place in the Event is: (i) for personal use only; (ii) cannot be donated free of charge or otherwise given away for free; and (iii) is not purchased as part of any form of business or commercial activity (except as agreed to in advance by the Event Organiser). The Participant's place may not be resold or offered for resale by anyone whether at a premium or otherwise and may not be used for advertising, promotion or used as a prize.

Liability

7.1 Subject to clause 7.3, the Event Organiser shall not be liable for any of the following:

a) technical, hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer/internet transmissions or other errors or malfunctions of any kind which may prevent receipt by the Event Organiser of an Online Registration Form;

b) damage to, or loss of, the official numbered race bib. In the event the race bib is lost or damaged please get in touch with the Event Organiser by emailing support@llhm.co.uk; or

c) any losses the Participant suffers as a result of the Event Organiser's breach of these Terms and Conditions. For the avoidance of doubt, the Event Organiser shall not be liable to the Participant in contract, tort (including, without limitation, negligence) or otherwise in connection with the Event for loss of revenues, profits, contracts, business or anticipated savings or loss of data; goodwill or reputation; or any special or indirect or consequential losses.

7.2 If at any time it is discovered that any Participant should have been ineligible to participate in the Event (or if participation in the Event should have been refused for any reason whatsoever) the Event Organiser reserves the right to disqualify from/refuse entry to such Participant to the Event. Further, the Event Organiser reserves the right to reject at any time any Online Registration Form which is believed to be fraudulent or to disqualify any Participant believed to have not complied with the Terms and Conditions from attending, or participating in any future London Landmarks Half Marathon Events. The Event Organiser shall not be liable in any way to the Participant as a result of any such disqualification or refusal.

7.3 Nothing in the Terms and Conditions shall affect the Event Organiser's liability:

a) for death or personal injury resulting from the negligence of the Event Organiser or a deliberate act or omission of the Event Organiser, its employees or agents;

b) for breach of statutory duty;

c) for fraudulent misrepresentation; or

d) to the extent that liability cannot be excluded or limited by law.

7.4 Any items of lost property will be held by the Event Organiser for up to 3 months after the Event and after this time such items will either be donated to charity or disposed of (at the Event Organiser's sole discretion).

Personal Data

8.1 For the purposes of the Data Protection Laws the controller of any Personal Data processed under these Terms and Conditions is the Event Organiser. The Event Organiser is a wholly owned subsidiary company of Tommy's and has been set up by Tommy's to run and manage the Event.

8.2 The Event Organiser takes its responsibilities under the Data Protection Laws seriously and will only process your Personal Data in accordance with its obligations under the Data Protection Laws. More information about how the Event Organiser processes Personal Data is set out in its Privacy Notice, which is available on the Website or through this link https://llhm.co.uk/llhm-ltd-privacy-policy. You may contact the Event Organiser about the processing of any Personal Data by emailing support@llhm.co.uk.

8.3 The Event Organiser will only process your Personal Data in order to provide services in relation to the Event or where you have given the Event Organiser your consent to stay in touch with you. Consequently, it may be necessary for the Event Organiser to share your Personal Data with third parties (such as in the administration and organisation of the Event and future London Landmarks Half Marathon Events). More information about who the Event Organiser shares Personal Data with is set out in the Privacy Notice.

8.4 Some recipients of your Personal Data may be located outside of the UK or the EEA. Where the Event Organiser transfers Personal Data to any third party outside of the UK or the EEA, the Event Organiser will ensure that your Personal Data is subject to appropriate protection in accordance with the Data Protection Laws. More information about international transfers of Personal Data is set out in the Privacy Notice.

8.5 The Participant consents to the Event Organiser, and any of its third parties involved in the Event, having the right and licence to interview and/or photograph and/or film the Participants at the Event (or before or subsequent to the Event as the Event Organiser may reasonably require) and to use such interviews, photographs and filming, the Participant's name, likeness and image, voice, video and film portrayals and other means of identification of the Participant, and any biographical or other information or data related to the Participant (including race times and results) in all current and future media, in any form, anywhere in the world in connection with the production, advertisement, marketing or promotion of the Event Organiser, the Event and any subsequent London Landmarks Half Marathon Events in the future.

8.6 The Participant consents to the Event Organiser having the right to publish the Participant's name, start wave name and start time on the Website in advance of the Event and their race time, which shall include the Participant's name, finish time and photos linked to their chip timing on the Website on the day of the Event.

8.7 The Participant consents to the Event Organiser sending the Participant information about and in relation to the Event, both before and after the Event. For the avoidance of doubt, this may include, but is not limited to, information regarding the Participant's start time and wave name.

8.8 The Event information referred to in clause 8.7 may include information from the Event sponsors and partners whose financial contributions to the Event help subsidise the entry cost and provide valuable benefits to the Participants. All Event information provided in accordance with clause 8.7 shall be communicated by the Event Organiser who will not share the Participant's Personal Data with Event sponsors or partners. The Event Organiser will only share the Participant's Personal Data with Event sponsors and partners where the Participant has actively consented to being contacted by the Event sponsors and partners, or there is deemed to be legitimate interest.

8.9 Clauses 8.5 - 8.8 are conditions of entry into the Event. Please see paragraph 4 (Consent and Legitimate Interest) of the Privacy Notice for further information.

8.10 To opt-out of receiving any communications from a third party, you will need to contact the applicable third party. The Event Organiser is not responsible for the communications or the content of any communications you receive from any such third party.

8.11 The Event Organiser takes the health of all Participants taking part in the Event extremely seriously and where it is considered necessary in order to protect the vital interests of the Participant, the Event Organiser may:

a) use any medical information supplied to treat or otherwise assist the Participant as a result of illness or injury at the Event;

b) provide the Participant's medical information to any Event medical provider, or any doctor or hospital for the purpose of providing the Participant with treatment; and

c) use any emergency contact information provided by the Participant to inform the emergency contact of any incident at the Event.

More information about the ways in which the Event Organiser processes personal data is set out in the Privacy Notice.

8.12 The Participant shall inform the Event Organiser of any changes to the information supplied in their original Online Registration Form and particularly any changes concerning a medical condition and/or contact details.

8.13 The Event Organiser acknowledges that the Participant has specific rights under the Data Protection Laws such as the right of the Participant to obtain a copy of their Personal Data which is held by the Event Organiser or the right of the Participant to have Personal Data deleted in certain circumstances. If you wish to exercise any your rights under the Data Protection Laws please contact the Data Protection Officer, Rachel Croshaw, in writing at: support@llhm.co.uk or the Race Director, Lia Fyles, at LLHM Ltd, Nicholas House, 3 Laurence Pountney Hill, London, EC4R 0BB. More information about your rights under the Data Protection Laws is set out in the Privacy Notice.

General Provisions

9.1 If any provision in the Terms and Conditions, whether in full or in part, is held to be invalid or unenforceable, all other remaining provisions (in full or in part) shall continue to be valid and enforceable.

9.2 These Terms and Conditions shall be subject to the laws of England and the Parties agree to submit to the exclusive jurisdiction of the Courts of England and Wales.

9.3 A person who is not a party to the Terms and Conditions has no rights under the Contracts (Rights of Third Parties) Act 1999 to enforce any term of the Terms and Conditions.

9.4 The Participant may not assign transfer or deal in any other manner with these Terms and Conditions or any of its rights under it without the prior written consent of the Event Organiser. The Event Organiser may assign or transfer its rights and obligations under these Terms and Conditions without the consent of the Participant.

9.5 These Terms and Conditions and the documents referred to herein constitute the entire agreement and understanding between the Parties and supersede any previous agreement between the Parties relating to the subject matter herein. The Participant

acknowledges that it has not, in entering into these Terms and Conditions, relied on any statement, representation or assurance that is not expressly set out in these Terms and Conditions or any document referred to herein.